

MEHMET KOCABAŞ

Video Editor and Motion Designer | AI Assisted Creative Production

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PROFILE

Video editor and multidisciplinary media producer with professional post production experience since 2012. I combine editing, motion graphics, storyboarding, captions, sound, platform exports and AI assisted creative workflows. I use Claude Code, Codex and ffmpeg within production and review, with particular attention to final quality and delivery. Published work spans brand films, product video, fashion, event, presenter led and short form content.

CORE COMPETENCIES

- Creative production:** Premiere Pro, After Effects, motion graphics, visual storytelling, pacing, captions, sound and platform exports.
- AI assisted workflows:** Claude Code and Codex for planning and production support; Kling, Veo and Flow, Seedance, Magnific, Nano Banana, HeyGen and ElevenLabs.
- Short form delivery:** Full bleed 9:16 video for Meta, TikTok and Instagram Reels.
- Quality control:** Final review of editing, captions, sound, color, platform formatting and exports using ffmpeg and Whisper.
- Evidence boundaries:** Published work is presented without invented campaign or performance claims.

PROFESSIONAL EXPERIENCE

Multi Disciplinary Media Producer and Digital Consultant, Freelance, self employed

Türkiye, remote

January 2018 to Present

- Produce video and content from concept and storyboard through editing, motion, captions, sound and platform export.
- Combine AI assisted generation with human led post production using Claude Code, Codex, creative AI tools, ffmpeg and Whisper.
- Create full bleed 9:16 short form video for Meta, TikTok and Instagram Reels.
- Coordinate revisions and final deliveries across multiple client projects without presenting unverified performance claims.

Post Production, Curative Digital Works

İstanbul, Türkiye

November 2017 to October 2018

- Edited film and video material, added animation and visual effects, and completed final quality review.
- Worked with a production team to turn creative direction into finished assets ready for delivery.
- Used After Effects and Photoshop for multimedia design and finishing.

SELECTED PORTFOLIO EVIDENCE

- Published work:** Cinematic brand films, vertical product animations, a fashion film, event promo, presenter led motion work and three industrial product films are published at career.mehmetkocabas.com.
- AI concept stills:** AI generated fashion and product concept stills (Nike and Monster Energy style campaign concepts) demonstrate prompt design, visual consistency and campaign-level finishing.
- Workflow evidence:** The portfolio explains a human led process in which AI accelerates production while creative decisions and delivery review remain manual.

EARLIER EXPERIENCE

Photographer, FotoHayat

September 2016 to November 2017

- Handled photography and production work, including concept development, editing and retouching.
- Built a practical visual foundation in composition, lighting, selection and image finishing.

Post Production, Film Evi

July 2012 to March 2016

- Edited video and completed post production with visual and sound effects.
- Delivered work with team coordination, timing awareness and final quality checks.

AI ASSISTED PRODUCTION PRACTICE

- **Brief to plan:** Translate a brief into a storyboard, shot plan, tool choice and review checkpoints before generation begins.
- **Generation to craft:** Treat generated scenes as production material, not finished work, then edit, composite, caption and mix them.
- **Brand consistency:** Compare generated outputs against the brief and reject visual, product or message drift.
- **Quality control:** Run codec, duration, frame, safe zone, sound and visual checks before a final asset is approved.
- **Reliable handover:** Keep versions, filenames, review notes and final files easy for another person to understand and continue.

TOOLS

Area	Tools
Editing and motion	Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, DaVinci Resolve, CapCut, ffmpeg, Whisper
AI video	Kling, Veo and Flow, Seedance
AI image and audio	Magnific, Freepik, Nano Banana, HeyGen, ElevenLabs
Agent workflows	Claude Code, Codex

EDUCATION AND CERTIFICATIONS

İstanbul University, History studies, 2013 to 2017, degree not completed

- Marketing Foundations: Analytics, LinkedIn, March 2024
- What Is Generative AI?, LinkedIn, March 2024
- Fundamentals of Digital Marketing, Google Digital Garage, October 2020

LANGUAGES

Turkish, native or bilingual | **English**, fluent

REFERENCES

Available upon request.